



[WWW.LIBERTASINT.COM](http://WWW.LIBERTASINT.COM)

# OVERVIEW

# ACN<sup>®</sup>



**USA**  
**OCTOBER 2013**

# ACN CO-FOUNDERS

Donald J. Trump & Greg Provezano,  
Mike & Tony Cupisz, Robert Stevanovski



20<sup>TH</sup>  
ANNIVERSARY  
ACN



# THE COMPANY

- International Services Provider
- Started in the U.S. January 1993
- 23 Countries on 4 Continents
- Over \$580 million in revenue and growing
- Millions of Customers
- The World's Largest Direct Seller of Telecommunications, Energy and Other Essential Services
- Less than 1% Market Share Worldwide



World Headquarters  
Concord,  
North Carolina

European Headquarters  
Amsterdam, Holland

Amal, Sweden

Wroclaw, Poland

Asia Pacific  
Sydney, Australia

Montreal, Canada

Seoul, South Korea

# SERVICES OFFERED

## Residential

- Phone Service
- Wireless
- Energy\*
- Home Security & Automation
- Television
- High Speed Internet\*
- Premium Technical Support

## Business

- Phone Service
- Energy\*
- Merchant Services
- Satellite Television
- Premium Technical Support

If it's **ON**,  
you get **PAID!**



\* Available in select markets.

# GETTING STARTED

BECOME AN INDEPENDENT BUSINESS OWNER

## The perfect system!

### ACN provides:

- ACN Online Store
- Hosted & updated daily
- Product info & ordering capability
- U.S. Based Customer Care

### You:

- Acquire customers
- Teach others to do the same

## ACN takes care of the rest!

**23 countries**  
**200+ service providers**



**Personalized ACN Online Store**

# PERSONAL RESIDUAL INCOME

ON YOUR PERSONAL CUSTOMERS



You

**Residuals**

1% - 10%

Hypothetical Example for Illustrative Purposes only

**50 Customers x \$40 Monthly = \$2,000 Billing Revenue x 10% = \$200 per Month - \$2,400 Annually**

(Average \$40 Monthly Bill)



# OVERRIDING RESIDUAL INCOME

## ON YOUR TEAM'S CUSTOMERS

Level	Residuals	Team
You	1% - 10%	You
1	1/4%	2
2	1/4%	4
3	1/4%	8
4	1/2%	16
5	3%	32
6	5%	64
7	8%	128

Assuming each Representative acquires customers totaling 10 services with an average monthly bill of \$40

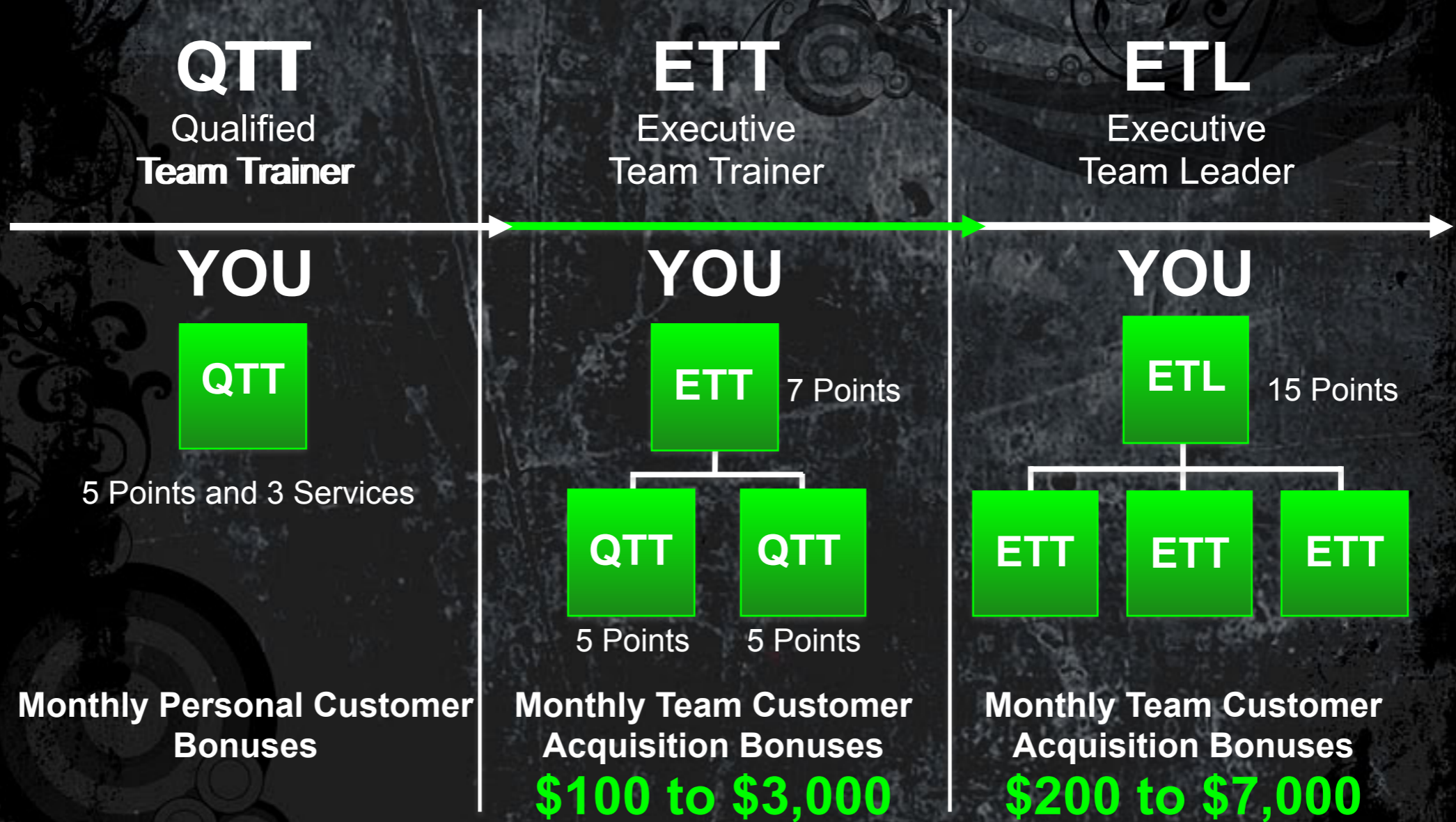
**Monthly Residual Income:**

**\$5,800+**

The hypothetical used in this presentation is for illustrative purposes only and is not meant to imply that it is typical. Success as an ACN IBO is not guaranteed, but rather influenced by an individual's specific effort. Not all IBOs make a profit and no one can be guaranteed success as an ACN IBO.



# EARNED POSITIONS AND COMPENSATION PLAN



Team CABs are bonuses earned monthly based on customers acquired by new IBOs within their first 30 days.

All position qualifications require a minimum amount of personal and team customers.  
*Success as an ACN IBO is not guaranteed, but rather influenced by an individual's specific efforts. Individual results will vary.*



# EARNED POSITIONS AND COMPENSATION PLAN

**TC**  
Team  
Coordinator

**RD**  
Regional  
Director

**RVP**  
Regional  
Vice President

**SVP**  
Senior  
Vice President

**YOU**

**TC**



Customer Points    Customer Points    Customer Points

Monthly Team Customer Acquisition Bonuses

**\$500 to \$25,000**

RD Compensation  
**PLUS**  
TC Compensation

Monthly Team Customer Acquisition Bonuses

**\$1,000 to \$30,000**

RVP Compensation  
**PLUS**  
TC Compensation

Monthly Team Customer Acquisition Bonuses

**\$2,000 to \$50,000**

Residual Income  
Beyond 7<sup>th</sup> Level

**INCREASED** Residual  
Income Beyond 7<sup>th</sup> Level

SVP Compensation  
**PLUS**

RVP Compensation  
**PLUS**

TC Compensation

TC, RD, RVP & SVP Eligible for Annual Retreat

Team CABs are bonuses earned monthly based on customers acquired by new IBOs within their first 30 days.

All position qualifications require a minimum amount of personal and team customers.

*Success as an ACN IBO is not guaranteed, but rather influenced by an individual's specific efforts. Individual results will vary.*

# MONTHLY BONUS PROMOTION



## October

FOR USE IN THE U.S. ONLY

### ACN Fall Momentum Bonus Promotion

#### PREFERRED CUSTOMER BONUS

5 Preferred Customers in 30 Days =

\$50

10 Preferred Customers in 30 Days =

+ \$100

20 Preferred Customers in 30 Days =

+ \$150

**\$300**

- **New IBOs** with a start date during the month of October 2013 must acquire their customers in their first 30 days.
- **Existing IBOs** with a start date prior to September 1, 2013 must acquire their customers during the month of October 2013.
- **IBOs** with a start date during the month of September 2013 are eligible to qualify for the September Bonus Promotions.
- **Limit 1 account of the same service from the same household to be used toward the bonus.** An energy customer with both electric and gas service will count as one preferred customer toward this bonus.
- *Bonuses will be paid when customers are connected to the service.*
- *Refer to page 2 of the ACN Compensation Plan to see the list of Preferred Customers. Each Preferred Customer must be a separate account.*

#### CUSTOMER POINTS BONUS - IBOs With A Start Date Between 10/1 & 10/31

ETT with 20 Personal Customer Points in first 30 Days =

You must be a qualified ETT with 20 Personal Customer Points.

+ \$500

FOR A TOTAL OF UP TO

**\$800**

Your 20 Personal Customer Points Can Consist of Any Combination of Products and Services.

OR

ETT with 30 Personal Customer Points in first 30 Days =

You must be a qualified ETT with 30 Personal Customer Points consisting of ACN's Core Products (see right).

FOR A TOTAL OF UP TO

**\$1,000**

**\$1,300**

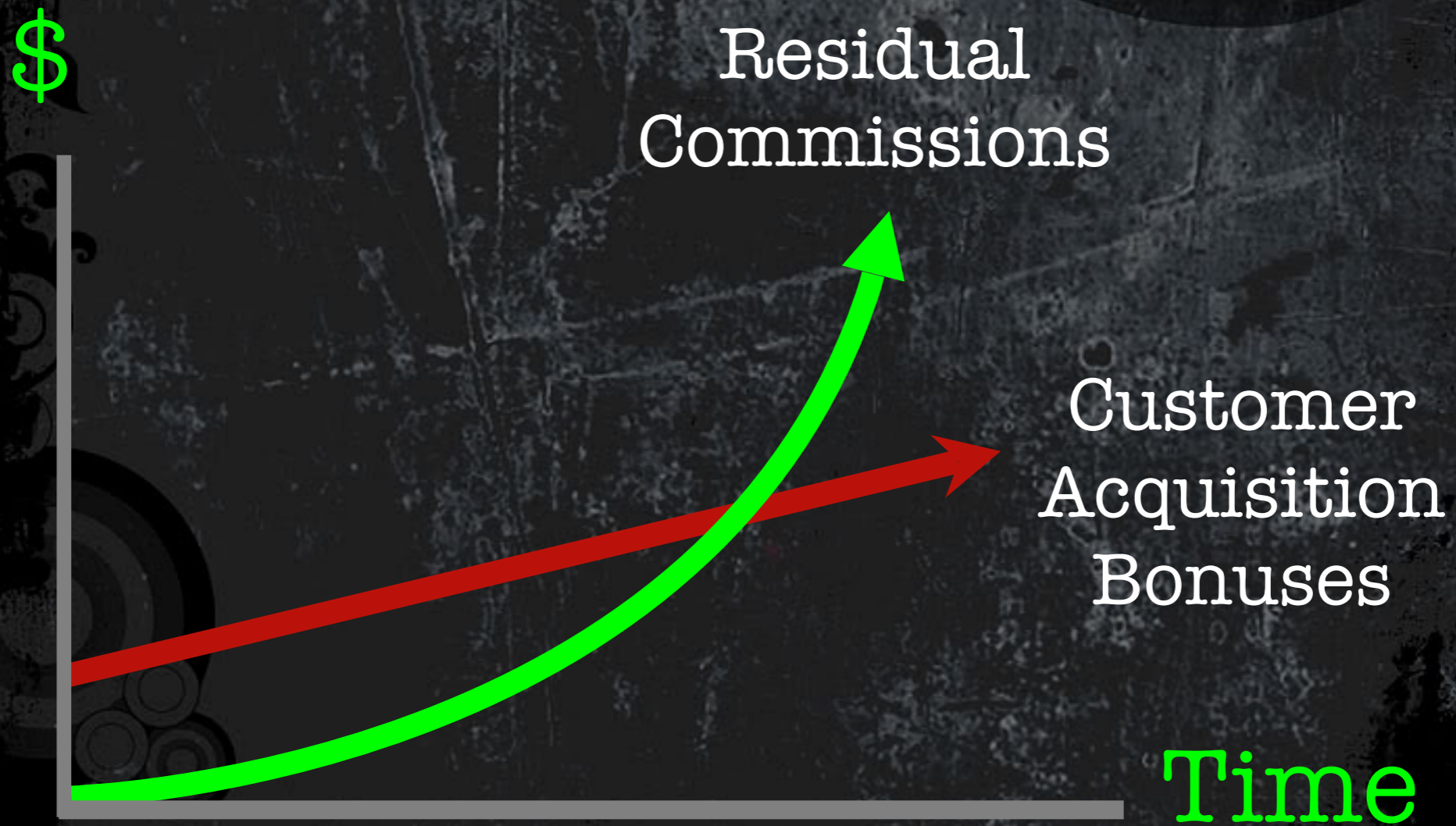
#### ACN Core Products

*Focus on ACN Core Products and Earn Residuals for the Life of Your Customers!*

Your 30 Personal Customer Points must consist of any combination of the following **ACN Core Products**: Anovia Merchant Services, Digital Phone Service, DigitalTalk Express, Flash Wireless, Business or Residential Local and Long Distance, and XOOM Energy and can also include a subscription to Your Business Assistant.

# BALANCED COMPENSATION

All compensation is based on the acquisition of customers



## TRAINING AND SUPPORT

- How to acquire customers
- How to build a successful team

# Local, Regional and International Training Events & Webinars



**IN BUSINESS FOR YOURSELF...**

**...BUT NEVER BY YOURSELF!**



[www.acninc.com](http://www.acninc.com) • [www.myacn.com](http://www.myacn.com)  
[www.acnintegrity.com](http://www.acnintegrity.com)



[www.libertasint.com](http://www.libertasint.com)  
Team Libertas official Website



Facebook: [Team Libertas International USA](https://www.facebook.com/TeamLibertasInternationalUSA)  
Team Forum. By invitation.



[www.facebook.com/ACNINC](https://www.facebook.com/ACNINC)  
Follow us on Facebook



[WWW.LIBERTASINT.COM](http://WWW.LIBERTASINT.COM)